

Love Letter from . . .

# Tree Loving Care

Lubbock, Texas (806) 785-8733 • Midland, Texas (432) 620-8733  
Spring 2017 • Serving All The West Texas Tree Needs Since 1978

## Dear Friends and Fellow Tree Lovers

The Tree Loving Care family wishes you and yours a very Merry Christmas and a Happy and Prosperous New Year. We are grateful that we have had the opportunity to serve you.

In March, TLC will celebrate 40 years in business. I started Tuttle Landscape Company in March of 1978, during my first semester at Texas Tech. TLC started as a landscape design/build and maintenance company. After a couple of years, the company grew rapidly for a few years, outgrowing my ability to manage. This was back in the days when I still hadn't figured out how little I knew. I downsized to a manageable level for more than 10 years before deciding to give intentional growth another try. Growth has been steady since then except when we opened the office in Midland at the beginning of 2012. For a couple of years, growth almost became unmanageable again. Through all the years, two things have been constant, dedication to quality work with great customer service and loyal clients. If you are getting this letter, you have been part of this story and as a way of saying thanks, there is a coupon in this letter that you can present for a discount of 20% off of any and all services that are sold in the month of March 2018 and accomplished or work performed March-August 2018. In other words, commit in March and we do the work when it is appropriate anytime between March and August of 2018. That's six months of celebrating our 40th anniversary.

You may produce or copy this coupon in any way you desire. Just present to the office or arborist, preferably at the point of sale. It is easier to give you a discount than a refund. This coupon cannot be used or combined with any other offer.

We have been blessed in many ways since the last letter, but rain has not been one of them. It's a bit dry right now. Of course, that is pretty normal for this time of year. November-April is generally the driest period for West Texas. Most landscapes need a good soak about once every 4-6 weeks during the winter. I'm talking about established landscapes. Newly planted trees need water once per week during the winter and twice per week as soon as they get ready to break bud and for the remainder of the summer or until they are established.

Winter or the dormant season is the best time to plant new trees and shrubs. TLC Nursery is now open for business. By the time you get this letter, we hope to have the first greenhouse up and operational. TLC Nursery is located on FM 1585, 6 miles west of Wolforth. We have a great selection of trees. We also have a tremendous amount of composted wood chip mulch.

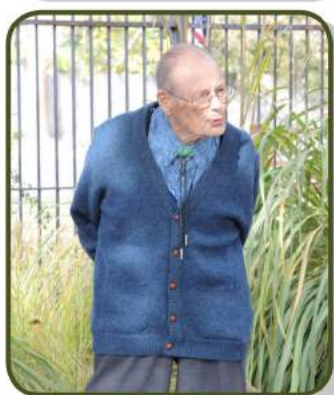
Lubbock Memorial Arboretum recently honored Arthur Elliott for 40 years of service to the Arboretum and the Lubbock community. Come by the Arboretum at 4111 University Av, Lubbock and sit on Arthur's stone bench and view God's (and Arthur's) handiwork.

Arthur, thanks for all you've done for the Arboretum, thanks for letting me call you at home at night 40 years ago when I was trying to keep up in Plant Pathology and thanks for being my friend all these years.

James Tuttle,  
Certified Arborist TX0117A



Visit our website at  
[www.treelovingcare.com](http://www.treelovingcare.com)



## Tree Of The Quarter

Chinquapin Oak, *Quercus muhlenbergii*, is a fairly fast growing tree in the white oak group. All of the white oaks can get oak wilt, but they rarely die from the disease. Chinquapin Oak grows to more than 60'.

Although Chinquapin grows throughout the eastern half of the US, it is also native in southern NM, far west Texas and northern Mexico. It prefers well drained soils and is tolerant of slightly acidic to slightly alkaline soils.



Chinquapin Oak  
(*Quercus muhlenbergii*)

# 20% off

Any and all services sold in the month of March 2018.

Listen to  
'Tree Talk for Texas' on KWEL AM 1070 • FM 107.1  
every Thursdays morning at 9:00 a.m.

Visit our website at  
[www.treelovingcare.com](http://www.treelovingcare.com)

## GIVE YOUR TREES TLC

Winter in West Texas is often dry. This year seems to be holding true to form. Give your entire landscape a good soak. If you aren't sure, how much that is, use the 'can test'. Scatter several cans (small rain gauges work, too) across the yard and leave the sprinkler on until you have caught at least 1" of water. This should be done about once every 4-6 weeks in winter.

If you have bare ground, cover it. Bare ground compacts and a mulch cover moderates temperatures and promotes soil fertility and soil life. TLC has a lot of wonderful composted mulch available in bulk. Bring your pickup, we load for \$25 per cubic yard. That's about \$50 for a big load.

can be controlled when it is a small population, that may be sufficient for the season. This is especially true of Elm Leaf Beetle. Call one of our Certified Arborists at 877-594-8733 to discuss a management plan.

## TLC UPDATE

TLC just broke ground on the first building of TLC Nursery and plan to have greenhouses up for the spring 2018 season. Come out to see us. We are under construction and the office is currently tucked in way out back but we are open for business during construction.

Nursery hours are 8-6 Monday-Friday and 9-4 Saturday.

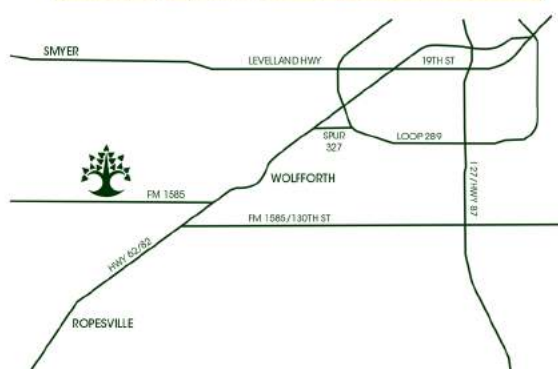
Erik Dickson will be managing the nursery. Erik grew up in the tree and landscape business. His father owned Swingle Tree and Landscape Care, of Denver, Colorado, for several years until his death. For decades, Swingle has been the largest and most respected name in tree care in Colorado. We are delighted to have Eric on board.

## CRITTERS AND CRUDS

Winter is especially hard on critters that over winter as adults on plants. That is one of the reasons that mid-winter is a great time to spray dormant oil to control things such as scale and mites. Call one of our Certified Arborists for an assessment your tree needs.

Eriococcus scale has been a devastating problem on Red Oaks, especially in the Lubbock area. It has also been found in Odessa and will continue to spread into all of the Permian Basin. It can become active during warm periods of mild winters and can be controlled with a spray during these periods. Most of these critters can also be controlled with injections of systemic insecticides.

Early spring is a great time to control many insect problems. Often, especially with insects that have multiple generations, if the first generation



# TREE LOVING CARE

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